

Privacy Policy

Last updated on 29 June 2020

We are YDK Technologies Ltd (“we”, “us or “our”). This privacy policy explains how we use the personal information we collect when you use our website at <https://www.yourdatakey.com>. It also tells you about your data protection rights and how to contact us or the relevant authorities.

About Us

We are the data controller of any personal information we collect from you when you use our website.

YDK Technologies Ltd is registered in England and Wales, company number 11921476, registered office is Newtown House, 38 Newtown Road, Liphook, United Kingdom, GU30 7DX.

We are registered as a data controller with the UK Information Commissioner’s office under number GU30 7DX.

What information do we collect?

We currently collect and process the following information:

- Your contact information, including your name, email address and company
- Technical data, such as [the device you are using to access our website, your internet protocol (IP), browser type and version, time zone and country location, browser plug-in types and versions, operating system and platform
- Usage data on how you use the website.

How do we collect your information?

You directly provide us with the information we currently collect.

We collect and process your contact information when you voluntarily fill out a contact form on the website or via email.

When you visit our website, we may collect technical and usage data from you automatically through cookies or similar technology. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information.

Please see our Cookie Policy https://www.yourdatakey.com/assets/privacy/YDK_Website_Cookie_Policy.pdf for details on the cookies we use, why we use them and how you can exercise your choices regarding the cookies we use.

How and why we use your information?

We collect and process your information so that we can:

The information within this document is proprietary to YDK Technologies Ltd. and is intended for use by employees, business partners and customers. It may not be copied, duplicated, used in any way, or passed to any third party without the prior written consent of YDK Technologies.

- Fulfil an obligation to you to respond to your contact or other email or written request.
- Use your technical and usage data for our legitimate business interests of analysing how you use our website.

We may share this information with our trusted service providers. These include:

- Our information technology providers, for electronic mail, data storage, website hosting and back up purposes.
- Google Analytics, if you have accepted cookies.

We require third parties to respect the security of your personal information and to comply with the law. We do not allow our third-party service providers to use your personal information for their own purposes and we only permit them to process the data for the purposes specified above and in accordance with our instructions.

International Transfers

Whenever we transfer your personal data out of the European Economic Area, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- the transfer is to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission.
- where we use certain service providers, we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe.
- where we use providers based in the US, we may transfer data to them if they are part of the Privacy Shield which requires them to provide similar protection to personal data shared between Europe and the US.

Data security and Retention

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions, and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for.

Your data protection rights

Under data protection law, you have rights including:

The right to access – You have the right to ask us for copies of your personal information.

The right to rectification – You have the right to ask us to correct any information you believe is inaccurate. You also have the right to ask us to complete the information you believe is incomplete.

The right to erasure – You have the right to ask us to erase your personal information in certain circumstances.

The right to restrict processing – You have the right to ask us to restrict the processing of your personal information in certain circumstances.

The right to object to processing – You have the right to object to our processing of your personal information in certain circumstances.

The right to data portability – You have the right to ask us to transfer the information you gave us to another organisation, or to you, in certain circumstances.

If you make a request, we have one month to respond to you.

Privacy policies of other websites

Our website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

We keep our privacy policy under regular review and place any updates on this web page.

How to contact us

If you have any questions about our privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at info@yourdatakey.com

Or write to us at: Newtown House, 38 Newtown Road, Liphook, United Kingdom, GU30 7DX.

How to contact the appropriate authority

You can also complain to the Information Commissioner's Office (www.ico.org.uk) if you are unhappy with how we have used your personal information.